





## BRANDING

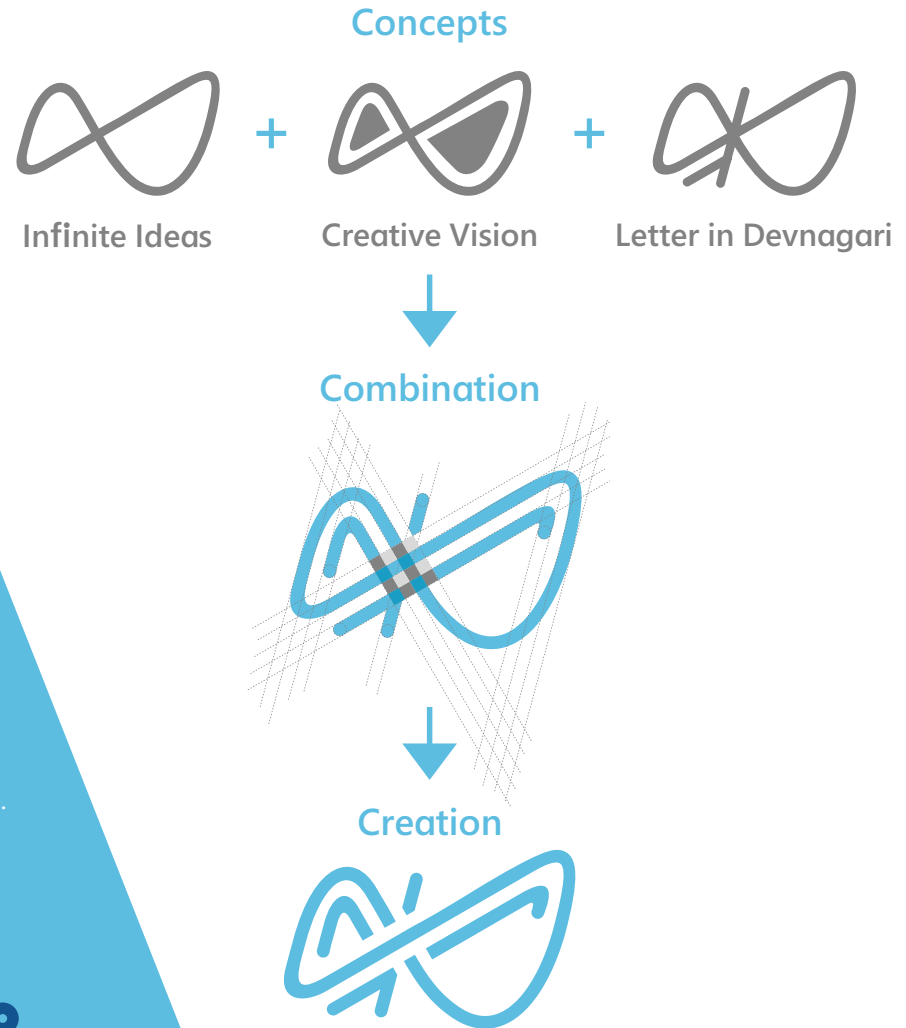
Branding is the act of giving a company a particular design or symbol in order to advertise its products and services. Brand is the most valuable asset of any entity. Its not just LOGO, but the name, slogan, design scheme associated with your product or service.

“Brands are essentially patterns of familiarity, meaning, fondness, and reassurance that exist in the minds of people.”

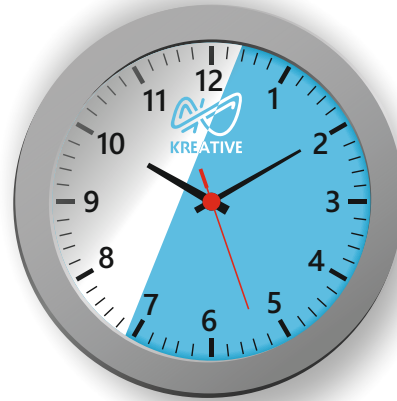
— Tom Goodwin

## The Logo

Logo is a face of your business. It should be a perfect mixture of your work and emotions . The Logo is first impression which is always been last We design the idea you want, to make it meaningful. We offer customized services for Logo design



LEARN TO LEAD!



## BRANDING

Branding is a perpetual process because it never stops. People, markets, and businesses are constantly changing and the brand must evolve in order to keep pace.

“A good definition of brand strategy is the considered intent for the positive role a company wants to play in the lives of the people it serves and the communities around it.”

\_\_ Neil Parker

## The Design

Designing is the main medium, which communicate directly with customers. A conceptual and meaningful design idea makes a longer impact on client. We are giving our best to IT sectors, Food industries, Educational sectors, Realities etc.



## BRANDING

A successful brand can create and sustain a strong, positive, and lasting impression in the mind of a consumer. Brands provide external cues to taste, design, performance, quality, value and prestige if they are developed and managed properly.

“Don’t find customers to your product,  
Find products for your customers.”  
— Seth Godin

### The Appearance

A common use of packaging is marketing. The packaging and labels can be used by marketers to encourage potential buyers to purchase the product.

Client: Foodolia, Fresh and Press, Garu Lifecare  
Industry: Food and Beverage  
Date: Since Mar 2014  
Services: Branding, promotions, web designing,  
video promotions, presentation, product designs,  
package designs.





## PROMOTION

Businesses often refer to promotion as all marketing communication and selling activities, include advertising, sales, event sponsorships, social media, public relations, discounts and contests

“Approach each customer with idea of helping, to solve a problem or achieve a goal, not of selling a product or service.”  
— Brian Tracy

## The Advertizment

Advertising has three primary objectives: to inform, to persuade, and to remind. Informative Advertising creates awareness of brands, products, services, and ideas. It announces new products and programs and can educate people about the attributes and benefits of new or established products.

Client: Cruzen Technologies Pvt. Ltd.  
Industry: Information & Technology  
Date: Since Dec 2015  
Services: Branding, promotions, concepts, web designing, video promotions, motion graphics, presentation, UI/UX development.

Magazine cover source : Pinterest





## PROMOTION

Promotion encompasses all the tools in the marketing mix whose major role is persuasive communication. Sales promotion is a vital bridge or a connecting link between personal selling and advertising.

“Your website is the center of your digital eco-system, like a brick and mortar location, the experience matters once a customer enters, just as much as the perception they have of you before they walk through the door.”

— Neil Parker

### The WWW

Website is modern and most effective part of promotion. Website represents you and your business on global platforms. So you know the importance of website in promotions.





## PROMOTION

Social media is an essential piece of your business marketing strategy. Social platforms help you connect with your customers, increase awareness about your brand, and boost your leads and sales

“Social media is not a media. The key is to listen, engage, and build relationships.”  
David Alston

## The Media

The emergence of Internet-based social media has made it possible for one person to communicate with hundreds or even thousands of other people about products and the companies that provide them.

Client: Gladiolus English Medium School  
Date: Since Oct 2018  
Services: Branding, promotions, concepts, web designing, event concepts, character design, video promotion, photography.



## DEVELOPMENT

Software development is an essential feature of running a business. It guarantees an increase in productivity and efficiency with minimal effort.

Even better, you can customize the software development process to meet your unique business needs. Here, you have the opportunity to decide the operations and functionality that the software should have.

### The Software

We develop an applications which are fulfill your requirements. We providing a customized development services as per your business needs.

Clients:

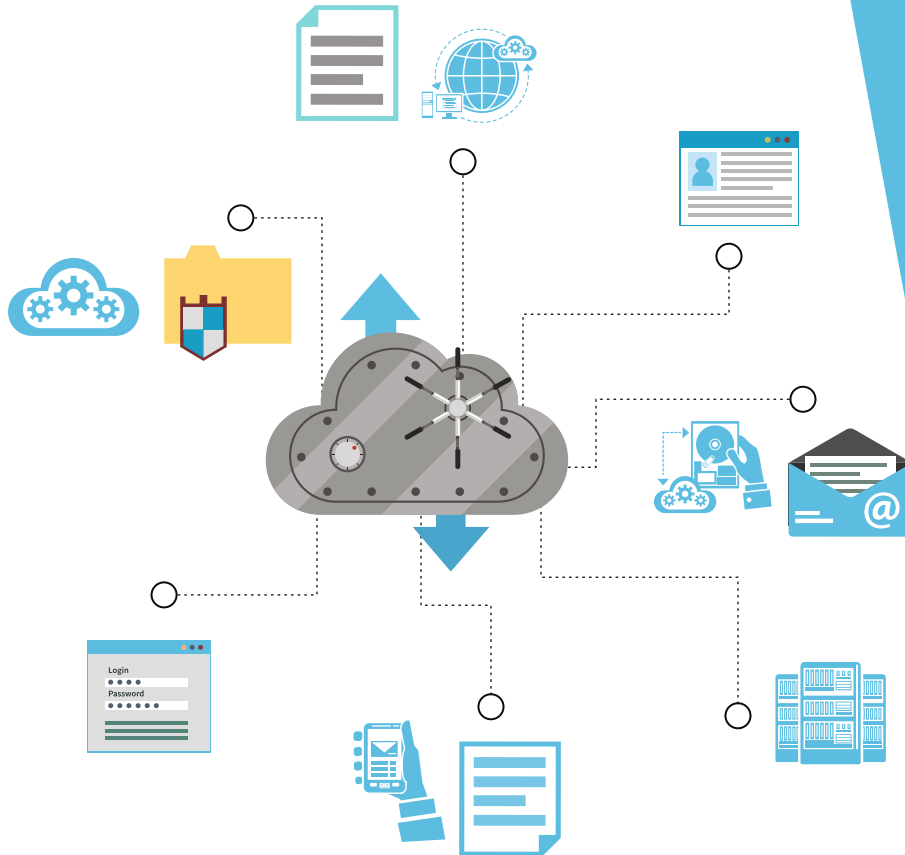
1. Bank of Bhutan, Bhutan.
2. ThyssenKrupp Industries India Ltd, Pimpri
3. FlagShip Ltd. (Paranjpe Sceams) Pune.
4. Polyrub Extrusion Pvt. Ltd., Chakan
5. Maccaferri Environmental Solutions, Pune
6. Aramark, Mumbai



Mani Solutions Prv. Ltd. is our software development venture in which we are providing solution related to your software needs. MSPL have ERP solutions, Management solutions as well as customizable software as per client requirement. We have developed more than 50 web based modules for our clients.







## DEVELOPMENT

Cloud infrastructures support environmental proactivity, powering virtual services rather than physical products and hardware, and cutting down on paper waste, improving energy efficiency, and reducing commuter-related emissions.

“I don’t need a hard disk in my computer if I can get to the server faster... carrying around these non-connected computers is byzantine by comparison.”  
- Steve Jobs

### The Cloud

Cloud computing is perhaps the most flamboyant technological innovation of the 21st century. This is because it has seen the fastest adoption into the mainstream than any other technology in the domain.

A customizable and as per requirement cloud application development.



## DEVELOPMENT

With the technological advancement in the 21st-century, everybody wants to experience the best technology without spending too much of their time and exhausting their busy brains.

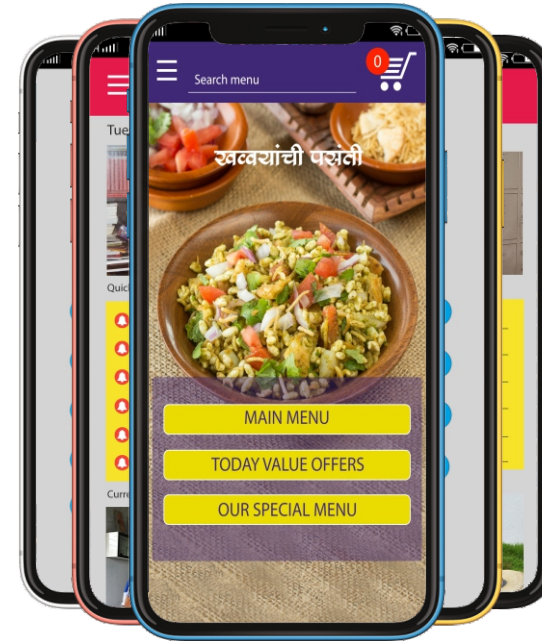
“Design isn’t finished until somebody is using it.”  
— Brenda Laurel

UI - Which is all about appearance!

UX - Which is all about the experience!

### The UI/UX

UX/UI Design plays an essential role in achieving this goal. The UX/UI Design of the application improves the user experience and customer satisfaction that ultimately helps increase the number of users of the specific application.





## ABOUT

### The Company

KREATIVE Designs is company in which you'll find your all business solutions under one roof.

### Everything begins with great ideas!

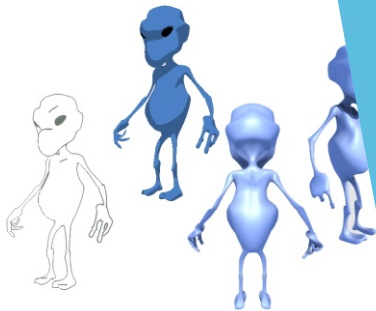
KREATIVE Designs is incorporated at Pune, India, in 2014. As a exploring animator we intended the studio to be a creative entity through which we could explore our craft. KREATIVE is unifying medium, combining imaginary sound and time into a single artistic statement. it has dimension of expression unrestricted boundaries of still image. We always trying to give values for clients need, what they exactly want, and it's our passion and we make it our goal to satisfy our clients every want and need on every single production by our knowledge, work and our experts.

### The Team

KREATIVE Designs have team of dynamic young professionals is well equipped with all modern technologies which is prevalent of industry. Our team executed all types of works successfully. Our team consist of well qualified and experienced animators, web designer, software developers, script writers, concept artists, character and graphic designer who are ready to fulfill all type of needs of industry.

### The Services

For fastest growing requirement by Industries we cover some part of animation stuff to provide your business for represent in modern style like Company presentation, product presentation, simulation etc. We provides production services, such as 2D-3D animation, character modeling, video editing, event management.





Office: Nandadeep Col. 4, Kalewadi, Pimpri-Chinchawad, Dist: Pune 411017. Phone: +91 9028873437

Website: [www.KREATIVEmaster.com](http://www.KREATIVEmaster.com) | Email: [info@KREATIVEmaster.com](mailto:info@KREATIVEmaster.com)